



A caring community passionate about  
connecting people to Jesus Christ

A PRACTICAL GUIDE TO MINISTRY PARTNERSHIP

# HELPING THE CHURCH REACH THE CAMPUS

[CruPartners.WikiDot.com](http://CruPartners.WikiDot.com)

## CRU PARTNERS



**Who we are:** Since 1951, Cru has been helping fulfill the Great Commission in the power of the Holy Spirit by **winning** people to Jesus Christ, **building** them in their faith and **sending** them to do the same. What started as a ministry to college students has now spread into almost every segment of society around the world.

This document is part of an effort to come alongside churches wishing to connect with the lost generation ages 18-29.

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# CAMPUS CALENDAR

CLICK ON EACH EVENT FOR DETAILS AND WAYS YOU CAN HELP

AUGUST	SEPTEMBER	OCTOBER	NOVEMBER
Semester Planning	Club Fair Outreach	Fall Retreat	Service Projects
Students Arrive	First Meetings	Mid-Terms	Fellowship Dinner
DECEMBER	JANUARY	FEBRUARY	MARCH
Final Exams	Winter Break	Mentor Program	Mid-Terms
Winter Conference	Semester Planning	Outreach Events	Spring Break Mission
APRIL	MAY	JUNE	JULY
Service Project	Final Exams	Summer Missions	Summer Missions
Sending Seniors	Students Depart	Local Activities	Staff Conf

# Do-It-Yourself GUIDE

# 2

CLICK ON EACH EVENT FOR DETAILS AND WAYS YOU CAN HELP

## Activities Fair:

1. Give away Freshmen Survival Kits (FSK)
2. Ask people to fill out surveys.
3. Follow Up Surveys

**Element Leaders:** one student leads each of the following...

- **Prayer:** to help the group focus on talking to God... about everything
- **Evangelism:** to help the group to reach out to lost students with the gospel
- **Bible Content:** to help the group understand God and His mission through His word
- **Community:** to help the group grow toward each other so outsiders see your love and praise God

**Discipleship:** All leaders and interested students mentored with “The Compass”

**Senior Challenge:** Disciplers take upper classmen through “The 5 Things” for missional living after college.





# 3

PREPARING HIGH SCHOOLERS

## BEFORE COLLEGE

As a parent, you can help your high school student get plugged in with their youth group or a high school ministry.



As they prepare for college, help them know what to expect when they get there.

You can find a ministry on campus and even introduce them to students who are living for Jesus where they will be. That will help them have a vision to be a missionary to their school.

There are books that can help and you can teach them how to initiate with strangers, share with friends and deliver the gospel message.



## BEFORE COLLEGE

### AS A YOUTH GROUP:

Keep upper classmen engaged as they prepare for what's next. Cru High School can equip them as missionaries to their school and you can prepare them by sharing the gospel, praying for/visiting your local campus and sending care packages to students you know.

Invite students as guest speakers or a Q&A Panel. Avoid the drop-off that often occurs during their first few unengaged weeks on campus by connecting them to the campus ministry at their chosen college.



# 5

PARTNERING WITH STUDENTS

## DURING COLLEGE



# Tier 1

*While you're still investigating, here are some options that involve minimum commitment. Contact us to:*

- Receive Campus Prayer Letters
- Visit a Campus Meeting
- Send a Care Package
- Introduce Us to Your College Students
- Attend a Fellowship Dinner





## DURING COLLEGE

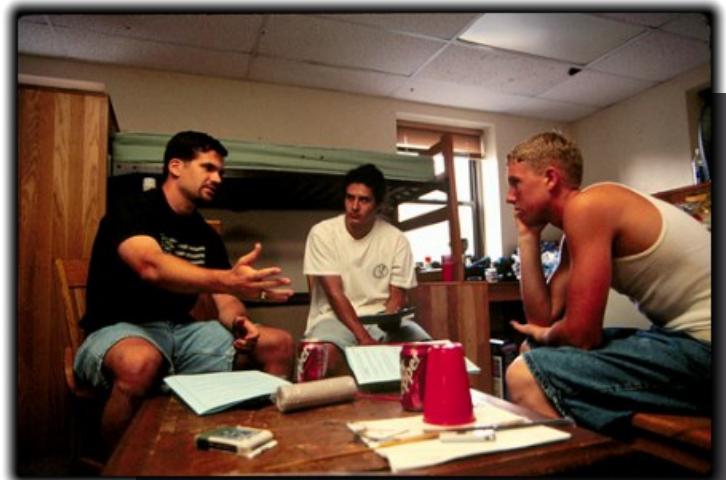
*If reaching young people is paramount for you or your church, you may want to try some of these more involved activities on the campus.*

### Tier 2

- Student Commission
- Help with an Event
- Disciple a Student

### Tier 3

- Campus Prayer Table
- Run Outreaches
- Train Student Leaders



# 7

PROPELLING POST-GRADS

## AFTER COLLEGE



The best way to connect with grads is to meet them while they are in college. Here are a few ideas:

- Scholarship a student and open your facilities for Cru meetings
- Bring food, Bibles or transportation to events
- Host an after-church meal or a college/career Bible study.
- Disciple a student or offer to be a Transitional Coach

## AFTER COLLEGE

With all their passion and experience, Cru grads can be a great blessing to your church if you help them adjust to life after college:

- Help them Define a Calling for their lives and find others with the same vision
- Challenge them to Consider FT Ministry or to reach their neighbors and coworkers.
- Have them run an Evangelism seminar or some other event
- Take them through an In-Transition Study



GOT COLLEGE STUDENTS?



According to Barna statistics, college age is the most likely time for Christians to walk away from the church and “faith swap.” With the pressures from peers and professors, that’s no wonder! But Christians in college have a unique opportunity to influence tomorrow’s leaders, and to revitalize the church as well. Want to know how?